# **Clearstead**

# 2019 VOLUME 5: APRIL REVIEW













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This month's Market Minute reflects the views of Clearstead's Research Team and was composed by Joe Nitting.

## **OVERVIEW**

US and foreign markets moved higher in April as investors digested several positive economic data releases and apparent progress in trade negotiations between the US and China. Domestically, a better-than-expected March jobs report and Purchasing Managers' Index reading were among the most notable economic headlines<sup>1</sup>. President Trump also boosted investor sentiment further by discussing his optimism regarding a trade deal with China, which could be complete as early as May<sup>2</sup>.

Against the backdrop of stabilizing economic activity and a potentially more conducive global trade environment, US interest rates rose across the yield curve. Investor concerns about a briefly inverted yield curve in March also dissipated as the yield curve steepened over the course of April.

#### DOMESTIC EQUITY

As of April 30, 2019

U.S. EQUITY MARKETS				
Index	1 Month	Quarter-To-Date	Year-To-Date	1 Year
DJIA	2.7%	2.7%	14.8%	12.6%
S&P 500	4.0%	4.0%	18.2%	13.5%
Russell 2000	3.4%	3.4%	18.5%	4.6%
Russell 1000 Growth	4.5%	4.5%	21.3%	17.4%
Russell 1000 Value	3.5%	3.5%	15.9%	9.0%
WTI Crude Oil	6.3%	6.3%	40.7%	-6.8%

Despite several positive economic and political headlines during April, no major market return themes emerged during the month. Both US large-cap and small-cap equities moved higher during April, but large caps outperformed amid improving sentiment regarding US-China trade negotiations. Large-cap stocks typically have a broader geographic footprint than their small-cap counterparts and would theoretically benefit more from a US-China trade deal.

Overall, the underlying fundamentals of the US economy and corporate profits remain stable, while current valuations generally remain fair. However, earnings season for Q1-2019 is underway and analysts expect negative aggregate year-over-year earnings growth from S&P 500 companies (-3.9%)<sup>3</sup>. Corporate guidance will be particularly important this earnings season, as meaning-fully negative guidance for the rest of the year could introduce volatility into the market.

#### INTERNATIONAL EQUITY

As of April 30, 2019

INTERNATIONAL EQUITY MARKETS				
Index	1 Month	Quater-To-Date	Year-To-Date	1 Year
MSCI ACWI ex USA	2.6%	2.6%	13.2%	-3.2%
MSCI EAFE	2.8%	2.8%	13.1%	-3.2%
MSCI Emerging Markets	2.1%	2.1%	12.2%	-5.0%
MSCI EAFE Small Cap	3.0%	3.0%	14.0%	-7.9%

Foreign markets also generated positive returns during April despite the headwind of the US dollar moving modestly higher relative to most foreign currencies during the month. A better-than-expected Purchasing Managers' Index reading from China allayed investor concerns about China's economic slowdown, while investors also perceived a further delay in Brexit negotiations as a positive<sup>4</sup>. Along with US-China trade talks and Brexit negotiations, we think the next item to garner significant attention could be US-EU trade negotiations and their ongoing evolution. Nonetheless, mildly positive earnings expectations for 2019 should continue to provide support for non-US equities.

#### **FIXED INCOME**

As of April 30, 2019

FIXED INCOME MARKETS				
Index	1 Month	Quarter-To-Date	Year-To-Date	1 Year
BarCap US Aggregate	0.0%	0.0%	3.0%	5.3%
BarCap Global Aggregate	-0.3%	-0.3%	1.9%	0.9%
BarCap US High Yield	1.4%	1.4%	8.8%	6.7%
JPM Emerging Market Bond	0.1%	0.1%	6.7%	5.2%
BarCap Muni	0.4%	0.4%	3.3%	6.2%

The yield on the U.S. Treasury 10-year moved higher in April given several better-than-expected economic data releases. While the Fed maintained its dovish stance, the yield curve steepened, allaying investor concerns about an inverted yield curve and its potentially negative implications. Risk-oriented fixed income investments were positive during the month and outperformed high-quality fixed income investments. With the Fed potentially on hold for the remainder of the year in the context of a stable domestic economy and corporate fundamentals, we believe fixed income investors should expect coupon income to drive returns for the remainder of the year.

### CLOSING

Despite an exceptional start through the first four months of 2019, we acknowledge later-cycle investing can be volatile and investor sentiment can change quickly. The potential collapse of US-China trade talks, a slowdown in corporate earnings growth, a further weakening Chinese economy, and the potential evolution of US-EU trade talks remain risks. While Clearstead remains defensive across its portfolios, we think the economic fundamentals, low-interest rate environment, and current stock valuations should provide a supportive atmosphere for equities and other risk assets throughout the year. However, given the recent runup in the prices of risk assets, we recommend rebalancing to target in equities, improving the quality of fixed income assets, and adding alpha opportunities through the use of alternative strategies.

#### Sources

- <sup>1</sup>Bloomberg U.S. Payrolls Top Estimates With 196,000 Rise as Wages Cool; Bloomberg U.S. Factory Gauge Rises From Two-Year Low.
- <sup>2</sup> New York Times 'Epic' China Trade Deal Near Completion, Trump Says, but Haggling Continues.
- <sup>3</sup> FactSet Earnings Insight (April 18, 2019).
- <sup>4</sup>Bloomberg China's Factory Rebound Eases One Big Fear About Global Outlook; CNN Theresa May granted Brexit delay at EU summit.

#### Disclosures

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